DOCUMENT RESUME

ED 098 997 IR 001 389

TITLE	Guide Book 1975; Television Instruction.
INSTITUTION	Agency for Instructional Television, Bloomington, Ind.
PUB DATE	75
NOTE	38p.; Due to marginal contrast pages 24-31 may not reproduce clearly
EDRS PRICE	MF-$0.75 HC-$1.85 PLUS POSTAGE
DESCRIPTORS	*Catalogs; Educational Television; Elementary Grades; Inservice Courses; Inservice Teacher Education; Post Secondary Education; Secondary Grades; *Telecourses; Video Tape Recordings
IDENTIFIERS	*Agency for Instructional Television; AIT; National Instructional Television; NIT; Videotape Courses

ABSTRACT

The videotape courses available through the Agency for Instructional Television (AIT) are listed. Courses fall into three broad categories: primary through senior high, post-secondary, and teacher inservice. Within each category, individual courses, their materials, and their intended audiences are described. Courses are indexed by relevant grade level and subject area. The policies, procedures, and prices for use of videotape courses are also provided. As an aid to the potential user of instructional television materials, professionally-oriented publications and films distributed by AIT are listed. The document also contains historical notes on the development of AIT and its predecessor organization, National Instructional Television, together with a list of the current AIT professional staff and board of directors. (DC)

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GUIDE BOOK

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agency for instructional television

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A Report

*"We are the two halves of a pair of scissors, when apart, Pecksniff, but together we are something."**

For many years in school television, the halves of the scissors were mostly apart. Now they are joined.

Since the first tentative gestures of cooperation in the late 1960's, forty-one agencies representing entire states or provinces and fourteen agencies representing regions or municipalities have pooled their resources to create four major classroom series ("Ripples," "Images & Things," "Inside/Out," and "Bread & Butterflies"). Today, with the Agency for Instructional Television as the coordinator, cooperative program production has become established procedure in school television—a logical development, necessary and immensely beneficial.

The wisdom of inter-state and inter-provincial cooperation is now so apparent, it might be assumed that, once the idea was advanced and discussed, everything fell into place quickly and neatly. For reasons as varied as the states and provinces themselves, it did not happen that way.

The evolution of the concept goes back to the 1960's when AIT's predecessor organization, National Instructional Television—working with educators and broadcasters across the country—undertook to identify curriculum areas where television could make significant contributions to education and then to develop materials in these areas. Out of this activity came the idea of the national (or international) consortium—in which a large number of educational and broadcasting agencies join to create classroom series of a quality and scope beyond the means of any one agency. NIT championed the idea and initiated, organized, and directed the consortium projects, while small groups of educators and broadcasters worked to promote the concept within the individual states. Progress was slow. In the first project (1969-70), there were just eleven state agencies represented; in the second project (1970-71), there were seventeen. For the third project (1971-73), the total jumped to thirty-two.

This sharp increase was in part the result of hard work, but the recognized merit of the first two series, "Ripples" and "Images & Things," did much to advance the concept. Now there was proof that cooperative program development was feasible—that a consortium of diverse agencies could produce effective classroom television. The success of "Ripples" and "Images & Things," and the enthusiasm for a third series then in production, "Inside/Out," also helped to create support for another, most important development: the establishment of the Agency for Instructional Television.

In the summer of 1972, NIT officials and the chief state school officers of seven states had come together to discuss the future of school television. This led to a two-day meeting in Atlanta in October, called by NIT and attended by representatives of forty-five states, the District of Columbia, Puerto Rico, and four Canadian provinces. There was general agreement now of the need for a permanent American-Canadian organization whose structure would enable it to work closely with the states and provinces to expand and improve the cooperative production activity begun by NIT. The Council of Chief State School Officers took a strong interest in the matter, urged its members "to participate in national consortia and other cooperative efforts," and gave support to those who were planning the new agency. By early winter a seventeen-member organizing committee had taken shape, and on April 11, 1973, the nonprofit Agency for Instructional Television was incorporated.

The First Eighteen Months

AIT's first three months were devoted largely to organization. The agency has a sixteen-member Board of Directors—twelve Americans appointed by the Council of Chief State School Officers, three Canadians appointed by the Council of Ministers of Education, Canada, and the Executive Director of AIT. The board met for the first time in May of 1973.

*Old Anthony to Mr. Pecksniff in the Charles Dickens novel *Martin Chuzzlewit*.

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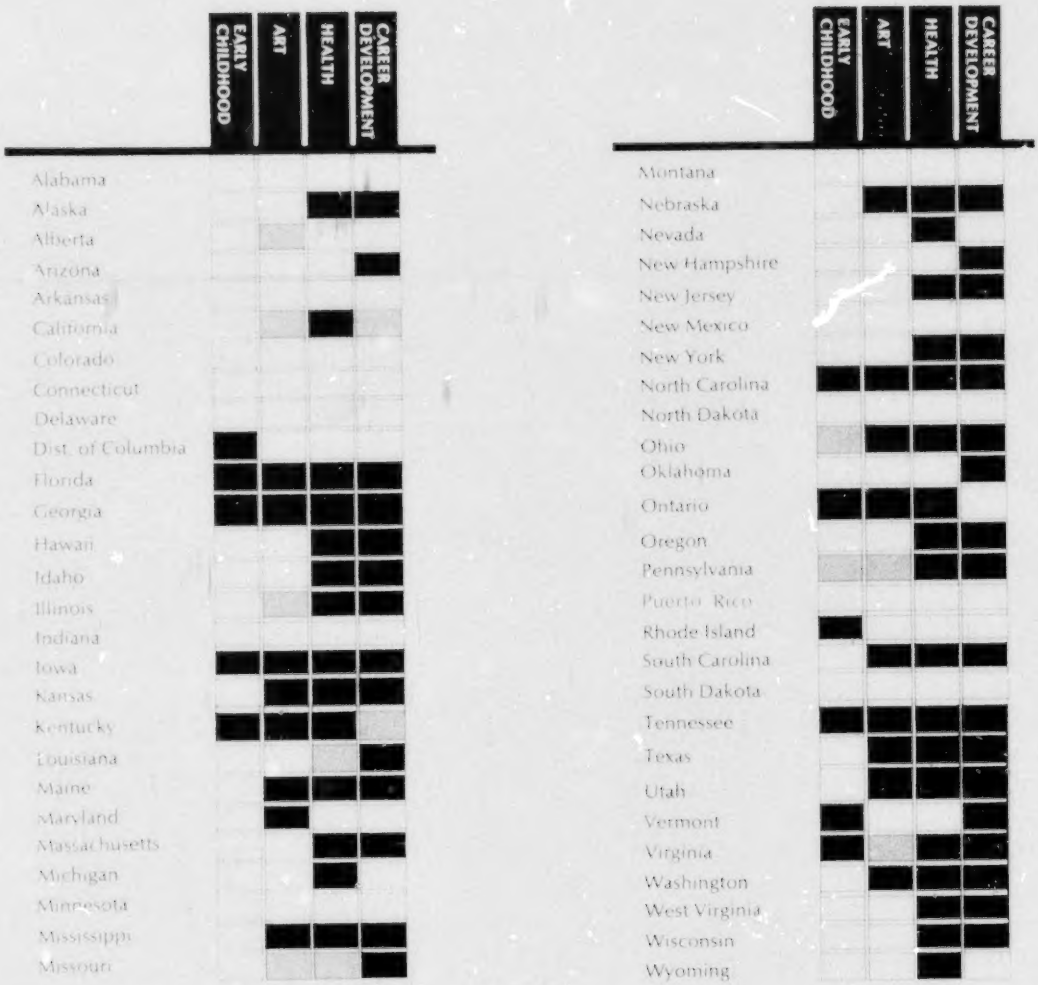
CONSORTIA PROFILE



Consortia Profile Key

- Full state participation
- Participation by local or regional agency within state

Early Childhood: "Ripples"
Art: "Images & Things"
Health: "Inside/Out"
Career Development: "Bread & Butterflies"

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EMERGING AIT PROJECTS				
Project	Preliminary Report Available	Prospectus Available	Project Begins	Materials Available
Metric Education	April 1974	September 1974	July 1975	October 1976
Essential Learning Skills	April 1974			
Phase I	December 1974*	April 1975	July 1975	September 1977
Life-Coping Skills (ages 5-7)	March 1975	September 1975	January 1977	September 1978
Economic Education	December 1974	February 1975	January 1976	September 1977
In-Service Education	January 1975			
	*Revised report			

On July 1, 1973, AIT absorbed National Instructional Television, making it a division of AIT and thus gaining a complete and experienced staff for the management of AIT projects. NIT had been, since 1965, a nonprofit activity of the Indiana University Foundation and from 1970 to 1973 was self-supporting.

In October and November of 1973, AIT held its first series of regional meetings with educators and educational broadcasters from across the United States and Canada. This began the process of establishing priorities for, and determining the scope and focus of, cooperative program projects. The fall meetings took place in Atlanta, Toronto, Kansas City, and San Francisco. Five more meetings were held in May and June of 1974—in Boston, Montreal, Atlanta, Kansas City, and Las Vegas.

During the first eighteen months of AIT's existence, much has been accomplished in the area of cooperative production:

- Completion of the television programs and related materials that make up "Bread & Butterflies," the consortium project in career development originated by NIT. The project (which involved thirty-two state agencies) was ready for classrooms in September 1974.
- Initiation of a new series in life-coping skills (fifteen 15-minute programs for children from eleven to thirteen). This followed the preparation and distribution of a preliminary report (spring 1974) and a prospectus for the project (summer 1974).
- Preparation of a prospectus for a project in metric education. This followed the preparation and distribution of a preliminary report (spring 1974).
- Development of a preliminary report on a cooperative program project in the area of essential learning skills.
- Exploration, together with the Joint Council on Economic Education, of a two-level television series in economic education for elementary schools.
- Planning of in-service activities in the area of affective education, in response to concerns that affective instructional materials be used more fully and wisely.

In addition, AIT continued to provide all of the services previously provided by National Instructional Television—primarily, the distribution of a wide variety of television, audiovisual, and related printed materials for the classroom.

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Events and Developments

Several events and developments of the late spring and summer of 1974 are particularly significant. One of these was the "Bread & Butterflies" preview dinner in Washington, D.C., on June 13. The guests were members of the Council of Chief State School Officers, government officials (the Secretary of Health, Education, and Welfare, the U.S. Commissioner of Education, members of the Congress, and others), and educators and broadcasters in the Washington area. At the dinner the guests saw excerpts from programs in the first series to be produced by AIT. The dinner hosts were AIT and Exxon Corporation, whose two grants to AIT/NIT have financed the production of a teacher's guide and other related materials for "Inside/Out" and provided money for the exploration of proposed cooperative production projects.

During the summer three other corporations joined Exxon in support of related materials for AIT projects. Grants from the United States Steel Foundation, Union Carbide Corporation, and American Telephone & Telegraph helped to finance production of the "Bread & Butterflies" curriculum guide for teachers. Like the "Inside/Out" guide, the "Bread & Butterflies" guide is considered essential to the proper use of the television materials in the classroom.

In September the National Academy of Television Arts and Sciences presented a 1973-74 Emmy Award to "Inside/Out," the emotional health education series for eight-to-ten-year-olds. It was chosen as the winner in the Instructional Children's Programming category.

This award has honored and encouraged many thousands of persons working in the field of school television. It is a tribute not merely to the staff of AIT/NIT and the health educators and other consultants who helped to design and nurture the series, but also to the five agencies that produced the "Inside/Out" programs for NIT and the thirty-four consortium agencies that provided financial support and guidance for the series.

More significantly, the Emmy Award is a kind of public recognition that classroom television in the United States is at times achieving the highest level of production quality. After long, slow development, school television appears to have entered a new stage. At first it produced unimportant things badly; eventually, it did a few unimportant things well. It then produced some important things badly; now it is doing important things well.

Whatever the significance of the Emmy and of the various other awards that AIT/NIT and state, regional, and local ETV agencies have received over the last few years, such honors must be kept in perspective. Public acclaim is certainly not the goal. In fact, there is always danger that public acclaim will obscure the goal. Words of praise about an instructional series at an awards banquet or in the columns of a magazine or newspaper are pleasant, perhaps even helpful—but, after all, of no great consequence. What matters is what happens in the classroom.

Throughout the development of National Instructional Television as an agency, television was never an end in itself but always a means to the end: "to strengthen education." This objective led to the creation of the Agency for Instructional Television, an organization designed to reach out to and work with those who *can* bring strength to education. The structure created by the establishment of AIT is unique. It is also vast, covering most of a continent, and its parts are interdependent. They cannot function if they are separated; they will not work alone. But together they are something.

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About AIT

Purpose and Functions

The Agency for Instructional Television is a nonprofit American-Canadian organization established to strengthen education through television and other technologies. Its primary function is the development and coordination of cooperative program projects involving state and provincial agencies. AIT also acquires, adapts, and distributes a wide variety of television, audiovisual, and related printed materials for use as major learning resources.

Governance

AIT is governed by a Board of Directors of sixteen members—twelve Americans appointed by the Council of Chief State School Officers, three Canadians appointed by the Council of Ministers of Education, Canada, and the Executive Director of AIT. The members of the board serve staggered three-year terms.

Development of Projects

In the development of cooperative projects, AIT works closely with educational administrators, teachers, curriculum supervisors, educational broadcasters, authorities in various subject matter fields, and with professional organizations in the U.S. and Canada. The AIT Board of Directors establishes the areas for project exploration on the basis of the needs expressed by representatives of the states and provinces at periodic regional meetings conducted by AIT. Study teams organized by AIT then investigate the areas to determine how and to what extent television can make a significant contribution. Projects are refined through a series of reports distributed by AIT to all interested persons and through discussions at subsequent regional meetings.

State and provincial agencies pool resources to finance projects. The consortium of agencies involved in a project provides overall guidance through the production period. At various times during the course of production, representatives of the consortium agencies meet with AIT staff members, members of the project's curriculum design team and other consultants, and the program producers to review the development of the television and related materials, plan information activities for proper introduction of the series, and plan effective utilization of the series. Actual production of the programs is done by selected agencies under the direct supervision of AIT and the project's consultants.

In addition to the broadly supported, major cooperative projects, AIT also organizes smaller cooperative efforts to finance and guide the production of exceptionally promising classroom series conceived by individual agencies and the production of new versions of existing series that have proved their effectiveness over the years.

Origin of AIT

AIT was created in 1973 in response to the need for a permanent American-Canadian organization whose structure would enable it to work closely with the states and provinces to expand and improve the cooperative production activity originated by National Instructional Television. NIT was then a nonprofit self-supporting activity of the Indiana University Foundation in Bloomington.

At a meeting called by NIT in Atlanta in October of 1972, delegates from forty-five states, the District of Columbia, Puerto Rico, and four

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Canadian provinces recommended the establishment of the new organization. With the cooperation of the Council of Chief State School Officers, a seventeen-member organizing committee worked through the winter months. The incorporation of AIT took place on April 11, 1973.

On July 1, 1973, NIT became a division of AIT. The transfer included the entire NIT operation—existing staff, headquarters facilities and regional offices, and all NIT services.

History of NIT

National Instructional Television evolved from a small organization financed for its first five years (1962-67) by the U.S. Office of Education. Known initially as the National Instructional Television Library, it had been created to demonstrate whether a national clearinghouse for recorded instructional television programs was educationally desirable and economically feasible.

For the first three years of the demonstration, the organization was administered by National Educational Television (NET) in New York City. In 1965 it became the National Center for School and College Television and began operation under the Indiana University Foundation in Bloomington. When the USOE demonstration was completed in 1967, the Foundation provided partial support. In 1968 NCSCT changed its name—to National Instructional Television Center. In 1970 NIT became self-supporting, though it remained a project of the Indiana University Foundation until its transfer to AIT in 1973.

In the late 1960's, working with educators and broadcasters across the country, NIT began the effort to identify curriculum areas where television could be most useful and to develop new materials in these areas. Out of this activity came the idea of the consortium—in which many educational and broadcasting agencies pool their resources to create major classroom series beyond the means of any one agency. The success of these cooperative efforts led directly to the establishment of the Agency for Instructional Television.

AIT Offices

AIT's main offices are in Bloomington, Indiana. There are regional offices in the Washington, D.C., Atlanta, Milwaukee, and San Francisco areas.

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AIT/NIT Services

Telecourse Previews

It is recommended that an institution considering the use of a telecourse should screen at least one lesson and review related printed matter before making a commitment to use a telecourse. Preselected preview lessons are available without charge except for return postage.

Some users may require screening materials different from those selected by AIT for preview. In these instances AIT must charge a fee to cover special preparation and handling. Such materials can be provided in quadruplex or helical formats, and sometimes on 16mm film or videocassettes. The amount of the service charge will depend on whether the tape or film is in stock or must be specially prepared.

Telecourse Rentals

AIT makes television course materials available on a rental basis to educational institutions for instructional use over open-ended broadcast stations, 2500 MHz (ITFS) systems, closed circuit (CCTV) systems, and community antenna (CATV) systems.

Rental fees. These are based on the premise that there should be a relationship between the amount paid and the number of students who can be served by the television system. Such fees must cover a fair share of the expense of developing new materials, revising and upgrading existing materials, and sustaining the general operations of a materials library. The amount of the telecourse rental fee, therefore, is determined by the size of school enrollments, the number of lessons in a course, the length of the lessons, and whether the lessons are recorded on the user's tape stock or tape stock supplied by AIT.

Recording lessons on user's tape stock. This offers economies for the user, provides for greater flexibility in scheduling, and makes possible unlimited repetitions during a school year. To assure technical quality and for reasons of logistics, it is recommended that the user buy the tape to be dubbed through AIT. Should the user supply tape from his own inventory, it must be new, unrecorded stock ready for dubbing, must be completely identified, and must be shipped to AIT in plastic protect cases. *Tape to be dubbed with courses scheduled for starting dates in September or October 1975 must reach AIT by July 7, 1975.*

Lessons recorded on AIT tape stock. These are available in all quadruplex formats and the one-inch Ampex, one-inch IVC, half-inch EIAJ-1 helical and videocassette formats.

The "bicycling" system of circulation. This is employed by AIT as a means of maintaining low rental fees. This system requires close cooperation between the user and AIT. A familiarity with AIT's operating procedures will help ensure prompt delivery of the proper materials at reasonable rental rates.

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Sequence of lessons. Most AIT courses are designed to be used at the rate of one lesson per week, in sequence, during consecutive school weeks. Variations in this use pattern are possible only when arrangements are made to record lessons on user's tape stock.

Modules. Some AIT courses are distributed in modules, or clusters, of from two to eleven lessons. This also is a means of maintaining low rental fees. While the modules themselves may be placed in any sequence, the order of the lessons within the modules may not be changed.

Scheduling and Ordering Telecourses

Where to order. To ensure prompt and efficient service, users should place all orders with the AIT regional office serving their area.

When to order. *All orders with September or October 1975 starting dates must reach AIT no later than July 7, 1975.* To be sure that desired telecourses are available, users are urged to place orders early. Orders are processed on a first-come, first-served basis.

NOTE: It may be impossible for AIT to honor orders or schedule changes received after July 7, 1975 except at additional cost to the user.

Billing Information

An invoice is sent to the user within thirty days after AIT has made written confirmation of the order. Payment is due upon receipt of the invoice. If special billing instructions, procedures, or payment schedules are required, they must be included with the order.

NOTE: Orders for ten or fewer teacher's guides or manuals must be accompanied by payment or institutional purchase order.

Related Printed Materials

AIT makes available printed materials for use with nearly every course in distribution. Generally, this takes the form of a guide or manual that helps the classroom teacher make the most effective use of the telecourse. Often the teacher's guide functions as an integral part of the course.

The typical teacher's guide. Guides include an overview of the series indicating its objectives and the classroom techniques that will help achieve them, a description of the content of each lesson, and suggestions for pre-lesson and post-lesson activities. Many of the guides contain bibliographies for teachers and students. If special equipment or supplies are needed, these generally are listed in individual lesson entries.

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Other kinds of printed materials. Student workbooks, discussion leader's guides, separate bibliographies, and activity cards for learners also are available for some courses.

For course rental fees, prices of related printed materials, ordering information, and operating procedures, see the Policies, Procedures, Prices section.

Audiovisual Materials

Audiovisual materials available from AIT include 16mm films, videocassettes, and learning resource packages. Many of the programs listed for telecourse rental may be purchased on film or videocassette. This service encourages the utilization of programs beyond standard television use. Three program series have accompanying learning resource packages that either assist workshop leaders conducting pre- or in-service training sessions, or provide additional resources for the classroom teacher. The films, videocassettes, and resource packages are available for preview without charge.

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AIT/NIT Offices

Main Offices:

Box A
Bloomington, Indiana 47401
Phone: 812 339-2203

To better serve the needs of each user, AIT maintains four regional offices. These are staffed by highly qualified professionals who can help identify suitable prerecorded materials, develop transmission schedules, and strengthen utilization activities. Users are urged to deal directly with the regional office serving their area.

Regional Offices and Their Service Areas

Eastern Office

Arlington Executive Bldg.
2009 N. 14th St.
Arlington, Virginia 22201
Phone: 703 527-7232

Serves:

Connecticut
Delaware
District of Columbia
Maine
Maryland
Massachusetts
New Brunswick
Newfoundland
New Hampshire
New Jersey
New York
Nova Scotia
Pennsylvania
Quebec
Rhode Island
Vermont
Virginia
West Virginia

Midwestern Office

10909 W. Bluemound Rd.
Wauwatosa, Wisconsin 53226
Phone: 414 475-1020

Serves:

Illinois
Indiana*
Iowa
Kansas
Manitoba
Michigan
Minnesota
Missouri
Nebraska
North Dakota
Ohio
Ontario
South Dakota
Wisconsin

*Contact AIT, Bloomington

Southern Office

333 Sandy Springs Circle, N.E.
Atlanta, Georgia 30328
Phone: 404 252-6525

Serves:

Alabama
Arkansas
Florida
Georgia
Kentucky
Louisiana
Mississippi
North Carolina
Puerto Rico
South Carolina
Tennessee

Western Office

1670 S. Amphlett Blvd.
San Mateo, California 94402
Phone: 415 574-3437

Serves:

Alaska
Alberta
Arizona
British Columbia
California
Colorado
Guam
Hawaii
Idaho
Montana
Nevada
New Mexico
Oklahoma
Oregon
Samoa
Saskatchewan
Texas
Utah
Washington
Wyoming

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Course Descriptions

All courses are offered for telecourse rental except those marked "For Purchase Only." Teacher's guides or manuals are available for purchase. See Policies, Procedures, Prices for further information.

from MEET THE ARTS

Primary Through Senior High School

Art

ART FOR THE DAY

Intermediate, Junior High, Senior High. Color. 60 units: 3'-4'. Combination Teacher's Guide and Fact Sheet. **For Purchase Only—Videotape or Videocassette.**

A series of short single-concept units in art appreciation. Each unit focuses on one art masterpiece, using varied camera shots, brief narration, and appropriate musical augmentation. The series offers a visual introduction to art in general and a familiarity with specific art works.

THE DRAW MAN

Intermediate, Junior High. Color. 32 units: 15'. Combination Teacher's Guide and Fact Sheet.

Presents drawing as a natural and beneficial activity for children. Each lesson introduces students to one aspect of drawing, such as animals, faces, human figures, and cartoon characters. The series makes drawing an easy and appealing experience.

IMAGES & THINGS

Intermediate, Junior High. Color. 30 units: 20'. Teacher's Guide. Three 30' Teacher Programs. Student Learning Resources Slide Kit. Also Available for Purchase on Film and Videocassette.

Fuses the arts and humanities in a varied format as it relates the understanding and enjoyment of art to the daily experiences of ten-to-thirteen-year-olds. The series is based on two years of planning and development by distinguished art educators.

MEET THE ARTS

Intermediate. B & W. 15 units: 30'. Teacher's Guide.

Explores the common elements—rhythm, shape, mood, form, content—in such diverse arts as music, theater, dance, painting, sculpture, literature, photography, and architecture. It also surveys the characteristic styles of eight different periods of western civilization.

PRIMARY ART

Primary. Color. 30 units: 15'. Teacher's Guide.

Introduces children to the meaning and method of art by considering important artistic concepts and presenting a variety of artistic examples and methods for achieving self-expression. The series balances understanding art with making art.

YOU AND EYE

Intermediate. B & W. 30 units: 20'. Teacher's Guide.

Presents art as a creative process and as a means of self-expression. The course introduces students to a wide range of artistic subjects and explores the visual elements of design—line, form, space, color, texture, and pattern.

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Career Development

BREAD & BUTTERFLIES

Intermediate. Color. 15 units. 15'. Teacher's Guide. One 20' Teacher Program. One 15' Informational Program. Instructional Resource Package. Also Available for Purchase on Film and Videocassette.

Based on two years of planning by career education specialists, encourages nine-to-twelve-year-olds to exert constructive control over their own career development. It also enables students to explore a variety of work and career attitudes and options and to compare these with their own desired lifestyles. The series includes a comprehensive curriculum guide for teachers.

from BREAD & BUTTERFLIES

Communications

CODE/ENGLISH

Intermediate, Junior High. B & W. 15 units. 20'. Teacher's Guide.

Makes the student aware that English is in fact a code—a system of signals and rules for sending and receiving messages. The series examines the language piece by piece to show how the code structure works in every part.

GETTING THE WORD

Junior High, Senior High. Color. 31 units. 20'. Teacher's Manual with Student Guide. Student Worksheets and Student Source Book.

A comprehensive remedial reading course designed to help students acquire basic word-attack skills through a combination of phonic, linguistic, and language-experience approaches. The series uses the format of a reading club to engage and sustain the students' interest.

WORD WORKERS, INC.

Primary. Color. 25 units. 15'. Teacher's Guide.

For beginning readers whose teachers are providing phonics instruction—sight-basal, linguistics, or phonic series—as part of their reading program. Intended to supplement the teacher's presentation, it gives further drill in associating sounds in words with letters in words.

WORDS ARE FOR READING

Primary. Color. 10 units. 10'-15'. Teacher's Guide.

Helps develop language skills while presenting related scenes that appeal to children. The words to be taught appear on the screen in a variety of ways. Original songs reinforce the presentation. The lessons are designed to encourage pupil participation.

WORDSMITH

Intermediate. Color. 30 units. 15'. Teacher's Guide.

A new production of this popular series based on contemporary concepts of vocabulary and linguistic theory. Designed to arouse students' curiosity about words and to sharpen their awareness of language, the series includes standard vocabulary development and the incorporation of terms from specialized vocabularies and from foreign languages and slang.

ZEBRA WINGS

Intermediate. Color. 15 units. 20'. Teacher's Guide.

Designed to enhance and develop students' potential for creative expression. The content is concerned with style and form in various types of writing—fiction, drama, poetry, autobiography, folk tales, humor, and persuasive writing. Each program consists of a sight and sound experience with one or more pieces of writing, and an encounter session encouraging imagination and self-confidence.

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Early Childhood

THE METOOSHOW

Primary. Color. 4 units. 20'. One 60' Teacher-Parent Program. Combination Teacher's Guide and Fact Sheet.

Consists of four programs designed to stimulate the curiosity and imaginative play of children from three to six. Moving through fantasy and reality, the series looks at rain, at the streets of a city, at animals, and at games and activities.

RIPPLES

Primary. Color. 36 units. 15'. Three 20' Teacher Programs. Teacher's Guide and Discussion Leader's Guide. Also Available for Purchase on Film and Videocassette.

Based on intensive developmental work by professional educators and instructional television experts, takes a new approach to early childhood education. It presents encounters that develop a child's feelings, values, sense of inquiry, ability to cope with change, and capacity for creating and understanding relationships.

from THE METOOSHOW

Foreign Language

EN FRANCAIS

Senior High. Color. 26 units. 15'. Complete Teaching Package including Teacher's Manual, Student Manual, Supplementary Reading Material, Filmstrips, Student Records and Audio Tapes.

Combines Gallic humor with glimpses of life in France to give the student a working knowledge of conversational French. Based on a study by the Centre de Recherch et d'Etude pour la Diffusion du Francias at the Ecole Normale Superiere de Saint-Cloud, the course provides the basic speech constructions necessary for conversational French and a carefully selected working vocabulary.

Health and Physical Education

ALL ABOUT YOU

Primary. Color. 30 units. 15'. Teacher's Guide.

Presents a picture of what a human being is, promotes an understanding of how people grow and develop both physically and emotionally, and examines the reasons for good health care. The format of this newer series is similar to that of the original ALL ABOUT YOU series, but it incorporates a greater variety of visual materials and employs on location recording.

INSIDE/OUT

Intermediate. Color. 30 units. 15'. Teacher's Guide. One 30' Teacher Program. One 15' Informational Program. Package of Teacher Training Materials. Also Available for Purchase on Film and Videocassette.

Based on two years of planning by health educators and learning specialists, is designed to help children achieve and maintain well-being. The series takes an affective approach to social, emotional, and physical problems, engaging the minds and feelings of eight-to-ten-year-olds through the presentation of situations common to their own lives.

READY? SET . . . GO!

Primary. B & W. Level I—30 units. 20'. Level II—30 units. 20'. Four 30' Teacher Programs.

Levels I and II focus on the development in physical education of the techniques of basic movement, which provide a foundation for effective body control that will help the child throughout his life. The courses are based on intensive studies of television's potential in physical education and are, in fact, a national effort to improve a major content area.

A TIME OF YOUR LIFE

Intermediate. B & W. 15 units. 20'. Two 30' Teacher Programs. Teacher's Manual and Administrator's Handbook.

Considers personal relationships, self-understanding, family structure, and sex education. The course relates self-control to personal freedom and responsibility.

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Humanities

IMAGES & THINGS

Intermediate, Junior High. Color. 30 units. 20' Teacher's Guide. Three 30' Teacher Programs. Student Learning Resource Slide Kit. Also Available for Purchase on Film and Videocassette.

Fuses the arts and humanities in a varied format as it relates the understanding and enjoyment of art to the daily experiences of ten-to-thirteen-year-olds. The series is based on two years of planning and development by distinguished art educators.

MEET THE ARTS

Intermediate. B & W. 15 units. 30' Teacher's Guide.

Explores the common elements—rhythm, shape, mood, form, content—in such diverse arts as music, theater, dance, painting, sculpture, literature, photography, and architecture. It also surveys the characteristic styles of eight different periods of western civilization.

Language Arts

CODE/ENGLISH

Intermediate, Junior High. B & W. 15 units. 20' Teacher's Guide.

Makes the student aware that English is in fact a code—a system of signals and rules for sending and receiving messages. The series examines the language piece by piece to show how the code structure works in every part.

CONTEMPORARY POETRY

Junior High, Senior High. Color. 6 units. 20' Teacher's Guide.

Involves the viewer in the poetic act as both a participator and a creator. Modern poets appear in the programs to read from their works and to discuss why they use poetry as a form of expression.

GETTING THE WORD

Junior High, Senior High. Color. 31 units. 20' Teacher's Manual, Student Guide, Student Worksheets, and Student Source Book.

A comprehensive remedial reading course designed to help students acquire basic word-attack skills through a combination of phonic, linguistic, and language-experience approaches. The series uses the format of a reading club to engage and sustain the students' interest.

HOW CAN I TELL YOU?

Primary, Intermediate. Color. 15 units. 15' Teacher's Guide.

Stimulates students to express their thoughts and feelings in many different ways. Some of the programs present open-ended stories that give each child a chance to develop his own ending. Others help the students develop sensory perception and an awareness of how the body can be used effectively in expression. Still others offer the students a lively model of what they themselves might do with their own talents and imaginations.

IMAGINE THAT . . .

Primary. B & W. 15 units. 15' Teacher's Guide. One 30' Teacher Program.

A course in literature and creative dramatics that gives children an opportunity to express ideas and emotions and to develop beginning dramatic skills. The lessons begin with simple group pantomime and progress to more complicated scenes with dialogue and interpretation.

A MATTER OF FACT

Junior High, Senior High. Color. 15 units. 20' Teacher's Guide. Also Available for Purchase on Film and Videocassette.

A MATTER OF FACT and its companion course, A MATTER OF FICTION, deal with the generally neglected area of literature for the adolescent. Each lesson of A MATTER OF FACT takes up one theme as expressed in various nonfictional works —essays, poetry, biography, history. The commentary and film sequences are designed to stimulate the student to seek out and read the featured works.

from A MATTER OF FACT

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A MATTER OF FICTION

Junior High, Senior High. Color. 15 units. 20'. Teacher-Student Guide.

A MATTER OF FICTION and its companion course, A MATTER OF FACT, deal with the generally neglected area of literature for the adolescent. Each lesson of A MATTER OF FICTION considers one or more pieces of fiction, presenting just enough of the work through commentary, illustrations, and film segments to whet the student's appetite for the book itself.

PICTURE BOOK PARK

Primary. Color. 16 units. 15'. Teacher's Guide.

Directs the young viewer's attention to the wide range of experiences available through literature. The story teller provides motivation for learning to read by offering warm and interesting reflections on a variety of children's books.

PUPPETS AND THE POET.

Junior High, Senior High. Color. 4 units. 20'. Combination Teacher's Guide and Fact Sheet.

Presents the National Theatre of Puppet Arts in excerpts from five plays by Shakespeare—*Henry V*, *Macbeth*, *Hamlet*, *Richard III*, and *The Taming of the Shrew*. The series was conceived in the belief that puppets can add an important dimension to theatre arts and to the works of William Shakespeare. Each of the programs also presents background material on Shakespeare's dramatic art and Elizabethan history.

from PUPPETS AND THE POET

from PICTURE BOOK PARK

SECONDARY DEVELOPMENTAL READING

Junior High. B & W. 30 units. 25'. Teacher's Manual and Reading List.

Assists students toward greater comprehension in reading and studying, skill in following the cues of the printed language, sophistication in critical and analytical reading, and deeper appreciation of the various forms of literature and of the written and spoken language.

TELL ME A STORY

Primary. B & W. 30 units. 15'. Teacher's Guide. One 30' Teacher Program.

Features stories from the folklore of the world and from the classic storytellers. The course is designed to awaken the child's imagination, instill a feeling for logic, broaden his horizon, and enhance his vocabulary.

WORD WORKERS, INC.

Primary. Color. 25 units. 15'. Teacher's Guide.

For beginning readers whose teachers are providing phonics instruction—sight-basal, linguistics, or phonic series—as part of their reading program. Intended to supplement the teacher's presentation, it gives further drill in associating sounds in words with letters in words.

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WORDS ARE FOR READING

Primary. Color. 10 units. 10' 15". Teacher's Guide.

Helps develop language skills while presenting related scenes that appeal to children. The words to be taught appear on the screen in a variety of ways. Original songs reinforce the presentation. The lessons are designed to encourage pupil participation.

WORDSMITH

Intermediate. Color. 30 units. 15'. Teacher's Guide.

A new production of this popular series based on contemporary concepts of vocabulary and linguistic theory. Designed to arouse students' curiosity about words and to sharpen their awareness of language, the series includes standard vocabulary development and the incorporation of terms from specialized vocabularies and from foreign languages and slang.

ZEBRA WINGS

Intermediate. Color. 15 units. 20'. Teacher's Guide.

Designed to enhance and develop students' potential for creative expression. The content is concerned with style and form in various types of writing—fiction, drama, poetry, autobiography, folktales, humor, and persuasive writing. Each program consists of a sight and sound experience with one or more pieces of writing, and an encounter session encouraging imagination and self-confidence.

Mathematics

MATH MATTERS

Intermediate, Junior High. Color. 10 units. 15'. Teacher's Guide.

Intended to stimulate interest in and reinforce the basic mathematical concepts of large numbers, triangles, quadrilaterals, metric system, fractions, and the properties of zero. The programs are designed for junior high students needing additional work, but may also be used to introduce new topics to intermediate students.

PATTERNS IN ARITHMETIC

Primary, Intermediate. B & W. Six levels. 32-64 units. 15'. Teacher's Manual and Exercises for Pupils.

Consists of six levels for grades one through six. The course is a complete, self-contained elementary arithmetic program incorporating recent research studies made at the Wisconsin Research and Development Center for Cognitive Learning.

Music

STEPPING INTO MELODY

Primary. B & W. 30 units. 15'. Teacher's Guide.

Makes the enjoyment and learning of music synonymous. The children are led to act out songs, beat rhythms on drums and other percussion instruments, make up words and music, and take part in singing games. They also learn the basic principles of reading music.

STEPPING INTO RHYTHM

Primary. Color. 30 units. 15'. Teacher's Guide.

An entirely new production of this successful series designed to help children discover the musical activities they most enjoy. Through guided experiences that include rhythm, singing, movement, and a variety of musical styles, students begin to develop their own musical preferences.

THE TUNE-UP SHOP

Primary. Color. 20 units. 15'. Teacher's Guide.

Treats basic musical concepts in a manner intended to complement and expand an existing classroom music program. Each lesson uses original music to illustrate and reinforce one fundamental topic. In a natural and often humorous way, the series encourages students to make their own music.

from WORDS ARE FOR READING

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Safety

ABOUT SAFETY

Primary. Color. 42 units. 5. Combination Teacher's Guide and Fact Sheet. **For Purchase Only—Videotape and Videocassette.**

Teaches basic concepts in traffic, fire, outdoor play, vacation, school, and recreation safety. The puppet cast of characters is led by Clyde Frog, a sometimes careless school-age frog whose ignorance and disregard for safety rules gets him into trouble and demonstrates the need for obeying safety rules.

Science

ABOUT SCIENCE

Intermediate, Junior High, Senior High. Color. 40 units. 5-8. Teacher's Guide. **For Purchase Only—Videotape and Videocassette.**

A series of short single-concept units, each consisting of a scientific experiment or a demonstration of a scientific principle. The screen shows only the hands of the person performing the experiment. An off-camera narrator explains what is taking place.

ALL ABOUT YOU

Primary. Color. 30 units. 15. Teacher's Guide.

Presents a picture of what a human being is, promotes an understanding of how people grow and develop both physically and emotionally, and examines the reasons for good health care. The format of this newer series is similar to that of the original ALL ABOUT YOU series, but it incorporates a greater variety of visual materials and employs on location recording.

ANIMALS & SUCH

Intermediate. Color. 16 units. 15. Teacher's Guide.

Introduces life science to intermediate students and advanced third graders. Through specialized photographic techniques, it presents a wide diversity of life, from bacteria to insects, water molds, sea slugs, and larger mammals. The course takes an ecological approach, focusing on living organisms in their own environment. The series is designed as a companion course to MATTER & MOTION.

COMMUNITY OF LIVING THINGS

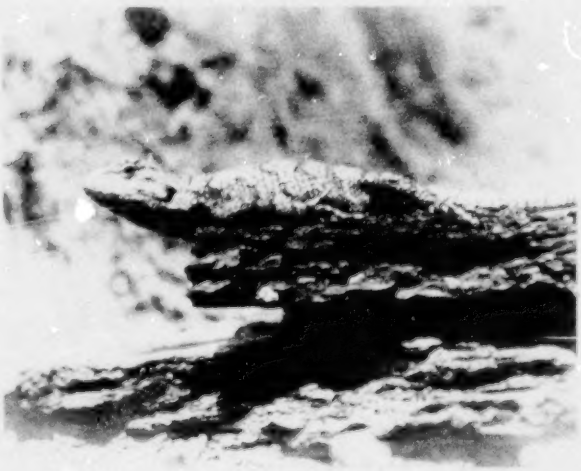
Junior High. B & W. 32 units. 20. Teacher's Guide.

With emphasis on ecology, introduces life science to junior high school students. Through field trips, close-up photography, and microphotography, the course provides experiences not ordinarily available to students. The lessons are designed so that the students observe, discover, and analyze data, and engage in other significant learning processes.

FIRST FILMS ON SCIENCE

Primary, Intermediate. Color. 20 units. 15. Teacher's Guide.

Explores the fundamentals of science, concentrating on the broad areas of matter, energy, and living things. The lessons make extensive use of models, demonstrations, macrophotography, and time-lapse photography to illustrate the basic concepts.



from COMMUNITY OF LIVING THINGS

MATTER & MOTION

Intermediate. Color. 16 units. 15. Teacher's Guide.

Takes an ecological approach to the study of physical science. The earth—past, present, and future—becomes a focal point for imaginative teaching and photography. The series is designed as a companion course to ANIMALS & SUCH.

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NATURAL SCIENCE SPECIALS

Intermediate, Junior High. Color. 14 units. 20'. Combination Teacher's Guide and Fact Sheet.

Focuses on diverse aspects of the natural environment—fossils, glaciers, physiographic features, salt lakes, marshland, plant and animal distribution, mountain water. The programs can be used to support the regular curricular offerings, or as a special interdisciplinary unit of study.

THE SCIENCE SHED

Intermediate. B & W. 15 units. 20'. Teacher's Guide.

Develops critical thinking, establishes the importance of evaluation based on observation, and poses the idea that there is not always a set answer in science. Functional and fundamental concepts are derived from everyday science.

IF YOU LIVE IN A CITY WHERE DO YOU LIVE?

Intermediate. Color. 5 units. 30'. Teacher's Guide. One 30' Teacher Program.

Focuses on the problems of cities. The series, designed to be part of a social studies course, gives the child a balanced and positive look at what city life can offer as well as an understanding of how he can bring about changes in it.

LET'S SEE AMERICA

Intermediate. B & W. 26 units. 30'. Teacher's Guide.

Takes children to American landmarks and looks at American ways of living, past and present. The course is designed to help the child interpret facts and improve his power of generalizing, stimulate his desire to seek further information, and improve his self-expression.

Social Studies

BREAKTHRU

Intermediate. Color. 10 units. 17'-23'. Teacher's Guide.

Presents a series of short dramas about social and moral problems common to nine-to-eleven-year-olds. The programs encourage students to seek a clearer perspective on their own experiences and to search for values that can make their own lives more fulfilling. Subjects include cheating, prejudice, sibling rivalry, stealing, conflicting codes of behavior, and setting realistic goals.

from LET'S SEE AMERICA

CHILDREN OF THE WORLD

Intermediate. Color. 6 units. 30'. Teacher's Guide.

Takes American school children into the homes and private lives of children in different countries. The course introduces the student to customs, cultures, and problems very different from his own.

EXPLORERS UNLIMITED

Primary, Intermediate. Color. 33 units. 15'. Teacher's Guide.

Takes students on visual field trips to places seldom available to them, and sometimes to places virtually inaccessible to all but a camera. Included are visits to a skyscraper, a salt mine, an automobile assembly line, a fish hatchery, a steel mill, and a large hospital.

LIFE WORLD/2000

Junior High. Senior High. Color. 12 units. 15'. Teacher's Guide. Also Available for Purchase on Videocassette.

Examines various aspects of population growth and its implications for the earth and the lifestyles of its inhabitants. The series focuses on pollution, family planning, migration, population trends, and the problems of cities.

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OTHER FAMILIES, OTHER FRIENDS

Primary, Intermediate. Color. 32 units. 15'. Teacher's Guide.

Consists of field trips that are concerned more with people and how they live in various parts of the world than with places and things. The programs visit families and "friends" in Mexico, England, Canada (Quebec), the United States (Maine and Hawaii), Aruba, Greece, Turkey, Israel, Egypt, Iceland, Jamaica, Holland, France, Panama, and Nicaragua.

from PEOPLE

PEOPLE

Senior High. B & W. 10 units. 20'. Teacher's Guide.

Designed to promote and support better human understanding and human relations. The course uses an open-ended approach to problems resulting from differences in race or ethnic group, religion, socioeconomic class, and creed. The individual lessons are varied in format, style, and mood.

PILGRIMS TO THE WEST

Junior High, Senior High. Color. 6 units. 20'. Combination Teacher's Guide and Fact Sheet.

A six-part series on the history of the Spanish colonial Southwest. It depicts the exploration and colonization of that region by Spain and the relationships among the Spaniards, American Indians, and Mexicans. The series can be used as a companion course to PROJECT: HISTORY.

PROJECT: HISTORY

Junior High, Senior High. B & W. 10 units. 20'. Teacher's Guide.

Focuses on ten themes and issues in American history, from the colonial period to the age of the atom. Dramatic vignettes and still photos help give students a sense of living history. The series can be used as a companion course to PILGRIMS TO THE WEST.

WHAT'S MY THING?

Intermediate. B & W. 6 units. 6-10'. Teacher's Guide. **For Purchase Only—Videotape and Videocassette.**

A series of open-ended episodes that deal directly with children's real-life experiences. Each program presents a focused yet complex set of situations involving six young boys in a city neighborhood. A problem related to authority grows out of the boys' random activities, but it remains unresolved and thus open to class discussion and interpretation.

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Post-Secondary

The following courses (with the exception of *En Francais*) were developed by the Harvard University-based Commission on Extension Courses and the U.S. Navy. The courses were intended originally to make college-level education available to Navy personnel at sea, as well as to those stationed at various U.S. Navy installations. Designed to supplement the work of on-campus instructors, they can be used independently for non-credit programs or for short offerings. Course outlines accompany the courses.

Computer Technology

INTRODUCTION TO COMPUTER SCIENCE I

B & W. 15 units. 30'

Surveys computation devices from the early abacus to current electronic technology. The course introduces machine-operating techniques and computer programming with particular emphasis on the fundamentals of the FORTRAN language.

INTRODUCTION TO COMPUTER SCIENCE II

B & W. 15 units. 30'

Emphasizes the non-numeric aspects of computer programming. Procedures for data processing and automatic processing are covered.

Economics

ECONOMICS AND THE PUBLIC INTEREST (Economics I)

B & W. 15 units. 30'

Introduces economic analysis and its application to the major economic issues confronting the United States and the world. The purpose of the course is to give students the tools for making informed judgment about such vital matters as unemployment, inflation, competition, and growth.

Foreign Language

EN FRANCAIS

Color. 26 units. 15'. Complete Teaching Package including Teacher's Manual, Student Manual, Supplementary Reading Material, Filmstrips, Student Records and Audio Tapes.

Combines Gallic humor with glimpses of life in France to give the student a working knowledge of conversational French. Based on a study by the Centre de Recherch et d'Etude pour la Diffusion du Francais at the Ecole Normale Superieure de Saint-Cloud, the course provides the basic speech construction necessary for conversational French and a carefully selected working vocabulary.

Government

AMERICAN NATIONAL GOVERNMENT (Government I)

B & W. 15 units. 30'

Introduces the development of the three main institutions of American national government—Congress, the Presidency, and the Supreme Court. Each is traced historically from the Constitutional Convention to the present and thoroughly analyzed.

History

WORLD HISTORY I (History I)

B & W. 15 units. 30'

Presents a comprehensive pictorial overview of world history from the Fall of Rome to the Napoleonic Era. The course covers the great movements, the men that led them, and the consequences of their work.

WORLD HISTORY II (History II)

B & W. 15 units. 30'

Begins with the Peace of Vienna in 1815 and probes the revolutions of 1830 and 1848, which led to reform in England, Italy, and Germany. Also covered are America's westward expansion and Civil War, the rise of capitalism and socialism, imperialism in Africa and Asia, politics before and after the World Wars, the end of empire after the wars, the Cold War and the deterrent power of the Polaris.

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Literature and Composition

EXPOSITORY ENGLISH I (English I)
B & W. 15 units. 30'
Strengthens the student's writing abilities and increases his reading comprehension. The elements of formal prose and the structural, stylistic, and thematic devices of selected essays and fictional pieces are discussed.

EXPOSITORY ENGLISH II (English II)
B & W. 15 units. 30'
Makes more demanding writing assignments and analyzes more sophisticated problems in writing style. Representative literary works in the novel, the essay, drama, and poetry are discussed.

MAJOR AMERICAN BOOKS (English III)
B & W. 15 units. 30'
Deals with fifteen of America's great authors. The course suggests the many ways of analyzing and interpreting a book.

Psychology

PRINCIPLES OF BEHAVIOR (Psychology I)
B & W. 15 units. 30'
Considers the complexity of the seemingly simple question: "Why do organisms do what they do?" The course discusses categories of behavior such as motivation, perception and learning, and the techniques used to study behavior. It also focuses on principles of behavior central to an understanding of man's purpose, intentions, and goals.

MAN AND HIS MOTIVES (Psychology II)
B & W. 15 units. 30'
Discusses the subject of human motivation and introduces basic theories and research findings that bear on the "why" of man's thought and action.

Sociology

INTRODUCTION TO SOCIOLOGY (Sociology I)
B & W. 15 units. 30'
Presents the basic terms of sociology and the sociological view of "men in groups." It considers major sociological institutions, various types of groups (categorical, territorial, and purposeful), and basic social processes (public opinion, deviance, control, and social change).

Teacher in-service

Health

DRUGS: THE CHILDREN ARE CHOOSING
Color. 7 units. 30'
Presents vital facts about drugs, depicts the experience of drug use, and examines drug abuse as it exists today.

Special Education

LEXINGTON (MASS.) TEACHER TRAINING PROJECT (Integration of Children with Special Needs in a Regular Classroom)
Color. 10 units. 20'-30'
Intended to assist with the integration of special education students into the main stream of education. The programs portray authentic classroom settings, and show a variety of teaching techniques used in dealing with disabilities that range from mild perceptual problems to severe mental retardation.

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Policies, Procedures, Prices

Telecourse Rental

Previewing

Previews of one or more pre-selected lessons are available without charge except for return postage. Lessons different from those pre-selected are available for previewing at a cost of $7.50 each if the tape, film, or videocassette is in stock. If the tape, film, or videocassette is not in stock, the charge will vary depending upon the preparation required.

Preview materials should be requested through AIT regional offices.

Preview materials should be requested at least three weeks in advance of use date; at least one alternate use date should be specified.

Preview materials are for one week use only. If necessary, arrangements can be made for longer preview periods; this must be done when the order is placed.

Confirmation is sent by mail and includes shipping instructions.

Preview materials may be broadcast if permission is obtained in advance.

Scheduling and Ordering Telecourses for the 1975-76 School Year

Schedules and orders with September or October starting dates must reach AIT by Monday, July 7, 1975; otherwise, AIT cannot guarantee schedules or date of delivery.

The following must be supplied with an order:

- Complete transmission schedule, including lesson titles, lesson numbers, and transmission dates.
- Purchase order number, special billing instructions (payment is normally due upon receipt of invoice), and name of person to receive billing.
- Desired tape format.
- Complete shipping address for film and tape. (P.O. box number is not sufficient.)
- Name and telephone number of person who is to receive shipping information and instructions.
- Mailing address for general correspondence.
- Identification of transmission facilities (call letters, CCTV, ITFS, CATV).

Confirmation:

A signed AIT Telecourse Authorization is confirmation of your order.

Instructions for Shipping Tapes After Use

- Shipping instructions will be sent by mail from AIT and will include shipping labels.
- Shipping instructions will include transmission schedule of the next user when lessons are bicycled.
- The user is authorized to use lessons only through Friday of the scheduled week unless arrangements are made in user's tape stock.

Tapes must be forwarded immediately following use and no later than Friday of the week in which they are used.

Telecourse Rental Costs

- Rental fees are based on school enrollments plus a "Base Rate."

  The Base Rates are:

  $32.00 for each 15-minute lesson
  $37.50 for each 20-minute lesson
  $43.00 for each 25-minute lesson
  $45.50 for each 30-minute lesson

  (The Base Rates are reduced when lessons on user's tape stock are used during consecutive years. See "Rental Fees For Lessons In Use's Tape Stock.")
- The rental fee authorizes one "use" over any type of electronic system when lessons are recorded on AIT tape stock. (A "use" is defined as unlimited transmission of each lesson during a school week.)
- Full rental fees are charged for each "use" during a school year when lessons are recorded on AIT tape stock.
- Fees include outgoing surface shipping charges, but not return shipping charges. (If shipments are sent by air or are otherwise expedited, extra charges may be necessary.)
- Shipments made outside of the continental United States are subject to additional charges. Costs are available upon request.

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Standard Rental Fee for Single Licensees Operating One or More Stations:

ART FOR THE DAY (Intermediate, Junior High, Senior High. Color, 60 units, 3'-4'.)
Not available for purchase only.
Price for eight program units of approximately three minutes each, recorded on half-hour tapes is $270 plus tape.

BREAD & BUTTERFLIES (Intermediate. Color. 15 units. 15' Informational Program, Teacher Program.)
Annual rental fee for the entire course (15 student lessons, one 15' informational program, and one 20' teacher program) is $1,675 plus $28.75 for each 10,000 students.

WHAT'S MY THING? (Intermediate. B&W. 6 units. 6'-10'.)
Available for purchase only.
Price for six program units of from six to ten minutes each, recorded on a one-hour tape, is $300 plus tape.

Standard Tape Formats

Quadruplex—7½ ips or 15 ips low-band monochrome and 15 ips high-band color.

Helical—1" Ampex, 1" IVC, ½" EIAJ-1 are standard for most courses. Most other formats (including 3/4" videocassette) can be made available by special arrangement. Check with your regional representative.

Standard Rental Fees for Multiple Licensees Operating Tape or Interconnected Regional or Area Networks (Effective September 1, 1975):

Purchasing Tape Stock from AIT

Users should purchase tape stock from AIT whenever possible. AIT prices for tape stock are indicated below. All tape is packaged in plastic impact cases except 3M 361 tape, which is packaged in vinyl boxes. (Prices for tape used with helical and videocassette machines not listed are available on request.)

Quad tape	Recorded at 15 ips	Recorded at 7½ ips
15-min	$ 43.50	$ 32.00
20-min	64.00	37.00
30-min	79.00	43.50
60-min	165.00	———

Helical tape	3M 461 for 1" Ampex	3M 462 for 1" IVC	3M 361 for ½" EIAJ-1
15-min	$25.00	$25.00	$12.50
20-min	28.00	26.00	12.50
30-min	32.00	29.00	12.50

No immediate price increases are anticipated, but because the costs of tape stock and dubbing are beyond AIT's control, these prices are subject to change.

Fees for the Following Telecourses Are Not Based on the Standard Rental Fee Structures:

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Dubbing on User's Tape Stock

A user is granted unlimited transmission during a school year when lessons are recorded on the user's tape stock. A user supplying tape stock may record on 3M 250 or equivalent. A service charge is made for dubbing lessons on user's tape stock as follows:

	Quad tape	Helical tape
15-min.	$12.00	$10.00
20-min.	15.00	12.00
30-min.	23.00	18.00

When User Supplies Tape Stock

- All user tape must be new, unrecorded stock, ready for dubbing (3M 250 or equivalent).
- All user tape must be in plastic, impact shipping cases.
- A separate tape must be supplied for each lesson.
- Minimum tape lengths for quadruplex recordings:

	15 ips	7½ ips
15-min.	1240'	625'
20-min.	1615'	815'
30-min.	2410'	1200'

- Tape stock should be shipped to:
  AIT
  1111 W. 17th Street
  Bloomington, Indiana 47401
- All tape should be identified. (A great deal of tape is received from many sources. Inadequate identification creates obvious problems.)

Rental Fees for Lessons on User's Tape Stock

Rental fees are reduced when lessons on user's tape stock are used during consecutive years. The fee during the second year is reduced $2 for each 15-minute lesson, $10 for each 20-minute lesson, $12.50 for each 25-minute lesson, and $15 for each 30-minute lesson. Fees during additional years are the same as for year two.

Off-the-Air Recording Policy

Agencies leasing telecourses from AIT may grant permission to institutions to record off-the-air for convenience replay purposes only, provided that the recordings are:

- made by subscribing institutions;
- used for instructional purposes only on the premises where they are made;
- erased within one school week of their being made.

WHAT TO DO IF

Tape does not arrive on schedule (three working days before use date):

1. Check shipping instructions to determine origin of shipment.
2. Call shipper.
3. Call AIT Distribution if tape is lost. (812) 339-2203.

Tape is unusable:

1. Call AIT Distribution at least three working days before use date. (812) 339-2203.
2. Complete and return (by separate mail) service card that accompanies tape.

Printed Materials

Teachers' guides and manuals are available for purchase from AIT. Reprint rights for most printed materials can be obtained for a modest fee.

GUIDES AND MANUALS ARE NOT SOLD ON CONSIGNMENT. ALL PURCHASES ARE FINAL.

Ordering Printed Materials

- Order all printed materials or obtain reprint rights through your regional office.
- Allow four to six weeks for delivery. Normal surface shipments are prepaid. Special orders and expedited shipments are F.O.B. Bloomington, Indiana.
- The following must be supplied with an order:
  1. Purchase order number, special billing instructions, and name of person to receive billing.
  2. Complete shipping address. (P.O. box numbers are not sufficient.)
  3. Name and telephone number of person to receive shipping information.

NOTE: ALL ORDERS FOR FEWER THAN TEN MANUALS MUST BE ACCOMPANIED BY REMITTANCE OR INSTITUTIONAL PURCHASE ORDER.

No immediate price increases in printed materials are anticipated, but because the costs of paper and printing services are beyond AIT's control, all prices are subject to change.

Learning Resource Packages are available for the IMAGES & THINGS, INSIDE/OUT, and BREAD & BUTTERFLIES series.

The IMAGES & THINGS Student Learning Resources Slide Kit contains 180 color slides of art images appearing in the series, 10 slide viewers and a guide for student and/or teacher use. The price of the complete kit is $130.

Packages of Teacher Training Materials for workshops are available for both INSIDE/OUT and BREAD & BUTTERFLIES. The packages include the necessary materials to help educators become familiar with the concept and goals of the series. In addition, they provide ideas for activities in the classroom both before and after the programs are shown. The price of the INSIDE/OUT Package of Teacher Training Materials is $65. The prices of the BREAD & BUTTERFLIES Instructional Resource Package are $65 for non-consortium members and $50 for consortium members.

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Price List of Printed Materials

Course Title	Copies: 1-9	10-499	500 & over
About Safety*	——	$ .10	$ .10
About Science	$1.00	$ .80	$ .72
All About You	†	†	†
Animals & Such	1.00	.50	.45
Art for the Day*	——	.10	.10
Bread & Butterflies	2.50	1.70	1.50
Breakthru	1.00	.50	.45
Children of the World	1.00	.40	.36
Code/English	1.50	1.00	.90
Community of Living Things	1.50	1.00	.90
Contemporary Poetry	1.00	.55	.50
The Draw Man	†	†	†
Drugs: The Children Are Choosing	1.00	.70	.63
En Francais	‡	‡	‡
Explorers Unlimited	1.00	.70	.63
First Films on Science	†	†	†
Getting the Word	†	†	†
How Can I Tell You	1.00	.70	.63
If You Live in a City Where Do You Live?	2.00	1.60	1.44
Images & Things Teacher's Guide	2.00	1.25	1.13
Images & Things Learning Resources Guide	1.00	.80	.72
Imagine That	1.00	.60	.54
Inside/Out	1.50	1.00	.90
Let's See America	1.00	.40	.36
Lexington (Mass.) Teacher Training Project (Integration of Children with Special Needs in a Regular Classroom)	†	†	†
Life World 2000	2.00	1.55	1.40
Math Matters	†	†	†
Matter & Motion	1.00	.60	.54
A Matter of Fact	1.00	.70	.63
A Matter of Fiction — Teacher—Student Guide	1.00	.25	.20
The MeTooShow*	——	.10	.10
Meet the Arts	1.00	.70	.63
Natural Science Specials*	——	.10	.10
Other Families, Other Friends	1.50	1.00	.90
Patterns in Arithmetic 1 Teacher's Manual	2.50	1.80	1.62
Exercises for Pupils	2.50	1.80	1.62
Patterns in Arithmetic 2 Teacher's Manual	4.00	3.00	2.70
Exercises for Pupils	2.00	1.00	.50
Patterns in Arithmetic 3 Teacher's Manual	4.00	3.00	2.70
Exercises for Pupils	4.00	3.00	2.70
Patterns in Arithmetic 4 Teacher's Manual	2.50	1.85	1.66
Exercises for Pupils	2.00	1.00	.50
Patterns in Arithmetic 5 Teacher's Manual	3.00	2.00	1.80
Exercises for Pupils	2.00	1.00	.50
Patterns in Arithmetic 6 Teacher's Manual	3.50	2.80	2.52
Exercises for Pupils	2.00	1.00	.50
People	.75	.35	.31
Picture Book Park	1.00	.45	.40
Pilgrims to the West*	——	.10	.10
Primary Art	1.50	1.00	.90
Project: History	1.00	.50	.45
Puppets and the Poet*	——	.15	.15
Ready? Set . . . Go! Level I	3.50	2.00	1.80
Ready? Set . . . Go! Level II	3.50	2.00	1.80
Ripples Teacher's Guide	1.00	.70	.63
Discussion Leader's Guide	.50	.25	.25
The Science Shed	3.50	2.00	1.80
Secondary Developmental Reading Teacher's Manual and Reading List	1.00	.70	.63
Reading List	1.00	.30	.27
Stepping Into Melody	1.00	.70	.63
Stepping Into Rhythm	†	†	†
Tell Me a Story	1.00	.60	.54
A Time of Your Life Teacher's Manual	1.50	1.00	.90
Administrator's Handbook	1.00	.50	.45
The Tune-Up Shop	1.75	1.20	1.08
What's My Thing?	1.00	.35	.31
Word Workers, Inc.	1.50	1.00	.90
Words Are for Reading	1.00	.65	.59
Wordsmith	†	†	†
You and Eye	1.00	.70	.63
Zebra Wings	†	†	†

† Price available on request.

* Combination guide and fact sheet, available in quantities at the prices listed.

‡ Order form available from AIT.

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Audiovisual Materials

Films and Videocassettes

Single 16mm color films and color videocassettes from several AIT series may be purchased for audiovisual use. Previews are available to prospective purchasers without charge except for return postage. Preview requests should include a preferred and alternate use date. Previews may be kept for one week; if more time is required special arrangements should be made.

Purchase of a film or videocassette does not include the right to reproduce it in whole or in part or to use it on open-circuit or closed-circuit television unless prior arrangements are made with AIT.

Teacher programs accompany some of the series. These programs provide teachers with information about the scope and content of the series and with examples of classroom activities that can increase the effectiveness of the programs.

Teacher's guides are supplied to purchasers of titles from the series.

Discounts for volume purchases are available. Special extended payment arrangements also can be made.

Series Available on Film and Videocassette

BREAD & BUTTERFLIES (Intermediate. Color. 15 units. 15' One 20' Teacher Program.)
- Student Programs: 16mm film—$180 per program; videocassette—$125 per program
- Teacher Programs: 16mm film—$115; videocassette—$115

IMAGES & THINGS (Intermediate, Junior High. Color. 30 units. 20' Three 30' Teacher Programs.)
- Student Programs: 16mm film—$230 per program; videocassette—$150 per program
- Teacher Programs: 16mm film—$150 per program; videocassette—$150 per program

INSIDE/OUT (Intermediate. Color. 30 units. 15' One 30' Teacher Program.)
- Student Programs: 16mm film—$150 per program; videocassette—$125 per program
- Teacher Programs: 16mm film—$150 per program; videocassette—$150 per program

A MATTER OF FACT (Junior High, Senior High. Color. 15 units. 20'.)
- Student Programs: 16mm film—$230 per program; videocassette—$150 per program

RIPPLES (Primary. Color. 36 units. 15'. Three 30' Teacher Programs.)
- Student Programs: 16mm films—$180 per program; videocassettes—$125 per program
- Teacher Programs: 16mm films—$150 per program; videocassettes—$150 per program

Series Available on Videocassette

ABOUT SAFETY (Primary. Color. 42 units. 5'.)
- Student Programs: Three programs per videocassette; $145 per videocassette.

ABOUT SCIENCE (Intermediate, Junior High, Senior High. Color. 40 units. 5'-8'.)
- Student Programs: Three to five programs per videocassette. $205 to $225 per videocassette, depending on the number of programs per tape.

ART FOR THE DAY (Intermediate, Junior High, Senior High. Color. 80 units. 3'-4'.)
- Student Programs: Ten programs per videocassette; $280 per videocassette.

LIFE WORLD/2000 (Junior High, Senior High. Color. 12 units. 15'.)
- Student Programs: One program per videocassette; $125 per videocassette.

WHAT'S MY THING? (Intermediate. B&W. 6 units. 6'-10'.)
- Student Programs: All six programs on one videocassette; $300 per videocassette.

In recognition of their intellectual and financial participation in the consortia that developed BREAD & BUTTERFLIES, IMAGES & THINGS, INSIDE/OUT, A MATTER OF FACT and RIPPLES, agencies within consortium areas are given discounted prices for films and videocassettes. These rates are available upon request.

Learning Resource Packages

IMAGES & THINGS Learning Resources Kit

A Learning Resources Kit created in conjunction with the art education series IMAGES & THINGS is available for purchase. Designed to stimulate visual and aesthetic experiences, it can be used independently by individual students or by groups, with or without the programs.

The kit contains:

- 180 full-color slides of art images appearing in the series
- 10 slide viewers for individual use
- A guide designed for student and/or teacher use

The price of the complete kit is $130.

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Workshop Training Packages

For those who wish to conduct teacher training workshops for BREAD & BUTTERFLIES or INSIDE OUT, a workshop training package for each program is available for purchase. The packages "train-the-trainer" and include the necessary materials to help other teachers become familiar with the concepts and goals of the series. In addition, they provide ideas for activities to be conducted both before and after the programs are shown. The price of the INSIDE OUT Package of Teacher Training Materials is $45. The prices of the BREAD & BUTTERFLIES Instructional Workshop Packages are $50 for nonconsortium members and $40 for consortium members.

No immediate price increases in films and videocassettes are anticipated, but because the costs of certain goods and services are beyond AIT's control, all prices are subject to change.

Courses by Grade Level

Although AIT courses have been designed for specific grade levels, most can be used at several grade levels at the professional discretion of the user.

Primary Through Senior High School

Primary (Kindergarten—3rd Grade)	No. of Units	Length
About Safety (c)	42	5'
All About Me (c)	30	15'
Exciting Challenges (c)	33	15'
First Films on Science (c)	20	15'
How Can I Tell You (c)	15	15'
Imagine That	15	15'
Teacher Program	1	30'
The MeTooShow (c)	4	20'
Teacher-Parent Program (c)	1	60'
Other Families, Other Friends (c)	12	15'
Patterns in Arithmetic 1	32	15'
Patterns in Arithmetic 2	48	15'
Patterns in Arithmetic 3	64	15'
Picture Book Park (c)	16	15'
Primary Art (c)	30	15'
Ready? Set . . . Go! Level I	30	20'
Ready? Set . . . Go! Level II	30	20'
Teacher Programs	4	30'
Ripples (c)	36	15'
Teacher Programs (c)	2	20'
Stepping into Melody	30	15'
Stepping into Rhythm (c)	30	15'
Tom Sherman	30	15'
Teacher Program	1	30'
The Tune-Up Shop (c)	20	15'
Word Workers, Inc. (c)	25	15'
Words Are for Reading (c)	10	10'-15'

Intermediate (4-7)	No. of Units	Length
About Science (c)	40	5'-8'
Animals & Such (c)	16	15'
Art for the Day (c)	80	3'-4'
Bread & Butterflies (c)	15	15'
Teacher Program (c)	1	20'
Informational Program (c)	1	15'
Breathing (c)	10	17'-23'
Children of the World (c)	6	30'
Code/English	15	20'
The Draw Man (c)	32	15'
Explorers Unlimited (c)	33	15'
First Films On Science (c)	20	15'
How Can I Tell You (c)	15	15'
If You Live in a City, Where Do You Live? (c)	5	30'
Teacher Program (c)	1	30'
Images & Things (c)	30	20'
Teacher Programs (c)	3	30'
Inside Out (c)	30	15'
Teacher Program (c)	1	30'
Informational Program (c)	1	15'
Let's See America	26	30'
Math Matters (c)	10	15'
Matter & Motion (c)	16	15'
Meet the Arts	15	30'
Natural Science Specials (c)	14	20'
Other Families, Other Friends (c)	32	15'
Patterns in Arithmetic 4	64	15'
Patterns in Arithmetic 5	64	15'
Patterns in Arithmetic 6	64	15'
The Science Shed	15	20'
A Time of Your Life	16	20'
Teacher Programs	2	30'
What's My Thing?	6	6'-10'
Wordsmith (c)	30	15
You and Eye	30	20'
Zebra Wings (c)	15	20'

Junior High School (7-9)	No. of Units	Length
About Science (c)	40	5'-8'
Art for the Day (c)	80	3'-4'
Code/English	15	20'
Community of Living Things	32	20'
Contemporary Poetry (c)	6	20'
Getting the Word (c)	31	20'
Images & Things (c)	30	20'
Teacher Programs (c)	3	30'
Life World 2000 (c)	12	15'
Math Matters (c)	10	15'
A Matter of Fact (c)	15	20'
A Matter of Fiction (c)	15	20'
Natural Science Specials (c)	14	20'
Pilgrims to the West (c)	6	20'
Project: History	10	20'
Puppets and the Poet (c)	4	20'
Secondary Developmental Reading	30	25'

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Courses by Subject Area

Senior High School

	No. of Units	Length
About Science (c)	20	3-4
Art for the Day (c)	80	3-4
Contemporary Poetry (c)	6	20'
En Francais (c)	26	15
Getting the Word (c)	31	20
Life World 2000 (c)	12	15
A Matter of Fact (c)	15	20
A Matter of Fiction (c)	15	20'
People	10	20'
Pilgrims to the West (c)	6	20'
Project: History	10	50
Puppets and the Poet (c)	4	20

Post-Secondary

American National Government	15	30
Economics and the Public Interest	15	30
Expository English I	15	30
Expository English II	15	30
En Francais (c)	26	15
Introduction to Computer Science I	15	30
Introduction to Computer Science II	15	30
Introduction to Sociology	15	30
Major American Books	15	30
Man and His Motives	15	30
Principles of Behavior	15	30
World History I	15	30
World History II	15	30

Teacher In-Service

Drugs: The Children Are Choosing (c)	7	30
Lexington (Mass.) Teacher Training Project Integration of Children with Special Needs in a Regular Classroom (c)	10	20-30

(c) In color

Primary Through Senior High School

	No. of Units	Length
Art		
Art for the Day (c)	80	3-4
The Draw Man (c)	22	15
Images & Things (c)	30	20
Teacher Programs (c)	3	30
Meet the Arts	15	30
Primary Art (c)	30	15
You and Eye	30	20
Career Development		
Bread & Butterflies (c)	16	15
Teacher Program (c)	1	20'
Informational Program (c)	1	15
Communications		
Code/English	15	20
Getting the Word (c)	31	20
Word Workers, Inc. (c)	25	15
Words Are for Reading (c)	10	10-15
Wordsmith (c)	30	15
Early Childhood		
The MeTooShow (c)	4	20
Teacher-Parent Program (c)	1	60
Ripples (c)	36	15
Teacher Programs (c)	3	20
Foreign Language		
En Francais (c)	26	15
Health and Physical Education		
All About You (c)	30	15
Inside/Out (c)	30	15
Teacher Program (c)	1	30
Informational Program (c)	1	15
Ready? Set . . . Go! Level I	30	20
Ready? Set . . . Go! Level II	30	20
Teacher Programs	4	30
A Time of Your Life	15	20
Teacher Programs	2	30
Humanities		
Images & Things (c)	30	20
Teacher Programs (c)	3	30
Meet the Arts	15	30

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	No. of Units	Length
Language Arts		
Core English	15	20'
Contemporary Poetry (c)	6	20'
Getting the Word (c)	31	20'
How Can I Tell You (c)	15	15'
Imagine That	15	15'
Teacher Program	1	30'
A Matter of Fact (c)	15	20'
A Matter of Fiction (c)	15	20'
Picture Book Park (c)	16	15'
Puppets and the Poet (c)	4	20'
Secondary Developmental Reading	30	25'
Tell Me a Story	30	15'
Teacher Program	1	30'
Word Workers, Inc. (c)	25	15'
Words Are for Reading (c)	10	10'-15'
Wordsmith (c)	30	15'
Zebra Wings (c)	15	20'
Mathematics		
Math Matters (c)	10	15'
Patterns in Arithmetic 1	32	15'
Patterns in Arithmetic 2	48	15'
Patterns in Arithmetic 3	64	15'
Patterns in Arithmetic 4	64	15'
Patterns in Arithmetic 5	64	15'
Patterns in Arithmetic 6	64	15'
Music		
Stepping into Melody	30	15'
Stepping into Rhythm (c)	30	15'
The Time-Up Shop (c)	20	15'
Safety		
About Safety (c)	42	5'
Science		
About Science (c)	40	5'-8'
All About You (c)	30	15'
Animals & Such (c)	16	15'
Community of Living Things	32	20'
First Films in Science (c)	20	15'
Matter & Motion (c)	16	15'
*Visual Science Specials (c)	14	20'
The Science Shed	15	20'
Social Studies		
Breakthru (c)	10	17'-23'
Children of the World (c)	6	30'
Explorers Unlimited (c)	33	15'
If You Live in a City		
Where Do You Live? (c)	5	30'
Teacher Program (c)	1	30'
Let's See America	26	30'
Life World 2000 (c)	12	15'
Other Families, Other Friends (c)	32	15'
People	10	20'
Pilgrims to the West (c)	6	20'
Project: History	10	20'
What's My Thing?	6	6'-10'

	No. of Units	Length
Post-Secondary		
Computer Technology		
Introduction to Computer Science I	15	30'
Introduction to Computer Science II	15	30'
Economics		
Economics and the Public Interest	15	30'
Foreign Language		
En Francais (c)	26	15'
Government		
American National Government	15	30'
History		
World History I	15	30'
World History II	15	30'
Literature and Composition		
Expository English I	15	30'
Expository English II	15	30'
Major American Books	15	30'
Psychology		
Man and His Motives	15	30'
Principles of Behavior	15	30'
Sociology		
Introduction to Sociology	15	30'
Teacher In-Service		
Health		
Drugs: The Children Are Choosing (c)	7	30'
Special Education		
Lexington (Mass.) Teacher Training Project (Integration of Children with Special Needs in a Regular Classroom) (c)	10	20'-30'

(c) In color.

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Professional Publications and Films

This section lists professional publications and films of particular significance in the field of instructional television. The materials can be obtained from AIT at the prices listed. The documents are also available from the Educational Resources Information Center (ERIC). The ERIC document ordering number, when available, follows the AIT price.

The Japan Prize Programs

The Japan Prize is an annual international contest that has been held in Japan each year since 1964. As the first international competition for educational radio and television programs, The Japan Prize aims to promote the growth and excellence of educational broadcasting in all countries, and to contribute to the promotion of understanding and cooperation among nations.

AIT has been designated as one of eight repositories around the world for *The Japan Prize Circulating Library of Educational Programmes*. The other repository in North America is the School of Communication at the University of Texas.

A collection of outstanding radio and television programs from the 8th (1972) and 9th (1973) Japan Prize contests are now available from AIT. The service charges are $15.00 per program for television and $5.00 per program for radio. These programs include:

8th (1972) Japan Prize

Radio

- Give Your Child a Chance
- The Machine Takes Over?
- What Do You Know?
- One, Two, Three and What Then?
- The Wonderful Journey of Tolgon

Television

- Tick Tock Goes the Clock
- Twenty-One Days in the Life of an Egg
- Things Around Us
- Notions on Sets
- Bill Before the House

9th (1973) Japan Prize

Radio

- English Consort Music
- The Known and Unknown Functions of the Brain
- Ka Ki Ku Ke Ko, Ka Ki Ku Ke Ko
- Everything New

Television

- Coordinates (modern math)
- The Electric Company, Show #136
- How Was the Opera? Grand. Just Grand!
- Praxis—Emergency Test
- Aska and the Wolf

Also available are 16mm films containing excerpts from outstanding instructional television programs entered in earlier contests. Anthologies from the following contests are available at $10.00 each:

- 2nd International Conference on School Broadcasting, 1966
- 3rd Japan Prize, 1967
- 4th Japan Prize, 1968
- 5th Japan Prize, 1969
- 7th Japan Prize, 1971

AIT Professional Publications

One Week of Educational Television, No. 6 and No. 5

This continuing study is the most widely used survey of the programming practices of educational broadcasters in the United States. Each report considers the programming of all open-circuit educational television stations in the United States, and of selected closed-circuit and ITFS systems, for one week. No. 6 covers the week of March 9-15, 1970 and No. 5 the week of May 6-12, 1968. Both reports measure general, school, college, and adult instructional broadcasting separately and in sum. No. 6, $2.50. (ED 050 572) No. 5, $2.00 (ED 029 501) Special price for both, $3.00

(One Week of Educational Television, No. 7 is available from the Corporation for Public Broadcasting and from ERIC.)

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Continuing Public Education Broadcasting Report

This report analyzes current television and radio programming and considers noncommercial broadcasting's potential as a means of providing further educational opportunities. The report establishes that a major national effort is required by public broadcasting to meet urgent continuing education needs. $3.50. (ED 038 042)

An Assessment of Instructional Television

These historical reports, prepared from surveys of instructional television begun in 1966, present an analysis and appraisal of instructional television as it was used from the first through the twelfth grades. NIT examined the status and potential of television in subjects where the medium was most extensively used. Each report presents a quantitative analysis of the then existing programming and an overview of the judgments of subject matter and instructional television specialists. The reports are available collectively at $2.00 or singly at $.40. They are:

- Instructional Television in Art Education
- Instructional Television in Music Education
- Television in Foreign Language Education
- Television in Health & Physical Education
- Television in Language Arts Education
- Television in Mathematics Education
- Television in Science Education
- Television in Social Studies Education

Television in Higher Education: Psychology

This report (written in 1967) contains the results of a special conference conducted to assess television materials available in psychology and to begin exploration of ways to make the most effective materials widely available. It describes NIT's interest, the kinds of materials assessed, and responses to the status and possible role of television in psychology instruction. $.50.

Television in Higher Education: Social Work Education

This report (written in 1966) discusses NIT's interest in television materials for social work education at the undergraduate, graduate, and professional education levels, and presents opinions about existing materials and the potential of television in this area. $.50.

Each of AIT/NIT's assessments of specific subjects has led to a continuing analysis of television's most effective role. Two of the investigations by eminent subject matter and instructional television specialists have resulted in important new directions for television. These two are described in the reports listed below.

Guidelines for Art Instruction Through Television for the Elementary Schools

The major portion of the *Guidelines* identifies, explains, and demonstrates the content of art instruction that any series of television programs should embody. Other sections of the *Guidelines* consider procedures essential to planning a series of programs, preparing materials to assist teachers in their use, and producing such programs effectively. $2.00.

Television Guidelines for Early Childhood Education

The major portions of these *Guidelines* consider the distinctive qualities of children from three through five years of age, the learning goals relevant and significant to them, and the processes that stimulate them to learn. Other parts of the *Guidelines* are concerned with the status of television in this field, with evaluation, and with utilization. $2.00. (ED 040 739)

Educational Resources Information Center (ERIC)

All of the publications listed here are also available from ERIC. In addition to these publications, various other AIT/NIT documents may be obtained through the ERIC system.

The Educational Resources Information Center (ERIC) is a nationwide information network for acquiring and disseminating research and other literature in American education. It consists of a coordinating staff in Washington, D.C., and sixteen clearinghouses located at universities or with professional organizations across the country. Each of these clearinghouses is responsible for a particular educational area.

For more information and to order documents write to: Educational Document Reproduction Service, Box 190, Arlington, Virginia 22210. Include the ERIC ED number when ordering if available.

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The AIT **Newsletter**, published four times a year, is sent without charge to all interested persons. The publication contains information on AIT courses, activities, and plans. To be placed on the **Newsletter's** mailing list, please write to AIT, Box, A. Bloomington, Indiana 47401.

Special project reports that include kinescope summaries or samples of the results are also available. These are listed here.

The ITV Humanities Project

The history of the development of five experimental series for instructional television at the secondary level represents a practical workshop for those interested in television's potential in the humanities and for those interested in experimental production for instruction.

The project was administered by the WGBH (Boston) Educational Foundation in 1967 under a grant from the National Endowment for the Humanities. It sought to stimulate the creativity of instructional television professionals and to encourage an interdisciplinary approach to the humanities. This report contains six kinescopes and the project's final report, which provides a summary of the production of each of the pilot programs. The experimental programs are available singly, in special groupings, or as a complete unit. The entire project can be rented for $60.

The project's pilot programs are:

"A Search," by Warren B. Buford, Jr., director of humanities at Sacred Heart College, Belmont, N.C. High school and college students discuss the various roles of man and how they respond to these roles according to their own experience and knowledge. Contemporary music and advanced visual techniques are used. $10.

"A Journey Is a Person in Itself," by John Malcolm, instructor in radio-television at State Union College, Fredonia, N.Y. Excerpts from American travel literature are presented as chronological commentary on the developing technology and attitudes of the American people. $10.

"Frank Leslie's Illustrated Newspaper," by Rick Krepela, free-lance writer and television producer, Atlanta. In a modern news format, three actors portray a correspondent, an editor, and a fashion commentator with Leslie's nineteenth century newspaper. The period is seen through the commentary and pictures extracted from the actual newspaper. $10.

"The Spade and the Chisel," by Patricia Barnard, a television producer associated with the Boston Museum of Fine Arts. Focusing upon the monumental statue of the Egyptian king Mycerinus, the program examines the basic elements of sculpture throughout the ages. Archaeological methods are discussed as well as stone-carving techniques of a modern-day sculptor. $10.

"Man's Ability to Search and Reason," by Martin Fass, film producer associated with the Xerox Corp., Rochester, N.Y. The program observes students in a classroom using a technological device for teaching by television. According to their own interests and motivations, students watch one picture and select one of four simultaneous audio tracks. They discuss a related problem in terms of the track they listened to and their own experiences. $20.

A Demonstration of Programmed Television Instruction

This film and print report studies new ways to use television for direct instruction. The project's intention was to create television lessons that would enable a selected group of persons to learn a number of specific things. From television the project staff drew the resources of stimulus, presentation, movement, and timing; and from programmed instruction, it drew the more systematic procedures of developing and presenting stimuli to elicit continual participation from the learner. The film runs 45 minutes. Rental price, $10.

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